



HISTORIC IRONWOOD THEATRE

Annual Report FY 2021-22

From the President

Our teams concept at HIT continues to work extremely well with the grant, finance, program, fund development, and BEER teams all working together to assure the success and sustainability of the crown jewel of downtown Ironwood. Our IRS Form 990, Data Arts Funders' Report, and recent budget reports show that HIT maintains a strong financial position with stable short-term, medium-term, and long term investments.

Building improvements continue - with a grant from the Michigan Arts and Cultural Council we put in a safe and efficient piano lift. Our new movie screen and contract to show two movies a month has not only been successful financially, but more importantly has filled the void created in our community when the local cinema did not re-open post-Covid. Movie sponsorship sees us collaborating with local businesses, organizations and individuals.

Our strong financial position enabled the board to address some weaknesses identified in our strategic plan - we began the search for an administration manager to assist us with marketing, fund development and volunteer coordination. We are excited to expand our employees to four in FY 2022/23.

57 live events were presented last year and highlights included:

- ◆ Abba Mania – triumphant return
- ◆ Sweet Caroline Tour – Neil Diamond tribute
- ◆ Rock This Town: Brian Setzer tribute
- ◆ The Blooze Brothers – showband from Chicago
- ◆ The Little Mermen – parents and children alike, on their feet singing Disney movie favorites
- ◆ The Old Blind Dogs – Scottish Folk band, part of World Folk series supported by Arts Midwest
- ◆ Three local dance companies were back and each packed the theatre with laughter, dance, glitter-covered little girls, and proud camera-waving parents
- ◆ The Emberlight Festival returned, bringing Broadway, opera & independent film to Ironwood
- ◆ Tours of the theatre and free Barton Organ concerts were popular additions to Festival Ironwood
- ◆ 52nd Street: The music of Billy Joel
- ◆ SixtiesMania: with cameos by six local youth
- ◆ Fourever Fab – Beatles tribute
- ◆ Kelly Jackson – Native American singer & advocate

Our vision and mission continue to drive decision-making and we are in a strong position to start FY 2022/23 with a motivated board and lots of community excitement and support.

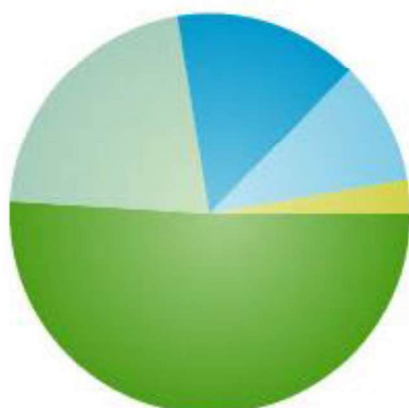
Zona Wick, Board President



In mid-April approximately 400 students from five area schools attended a screening of the award-winning movie, *Coming up for Air*. Shot in Michigan and Wisconsin, the film addressed teen mental health issues. Producer Roger Rapoport was in attendance, along with representatives of local law enforcement and counseling services. The event was sponsored by and presented in cooperation with *Gogebic Range Community Mental Health*.

How Did We Do? A Quick Snapshot of our Finances during Fiscal Year 2021-2022

Income Breakdown

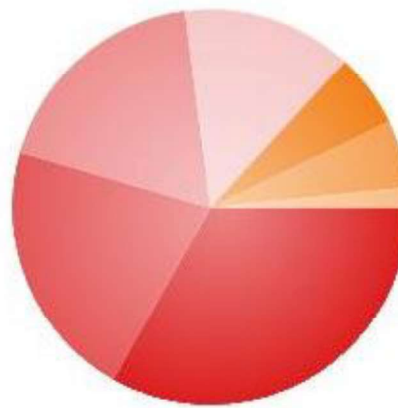


| | |
|------|----------------------|
| 4100 | Performance/Show |
| 4300 | Donations |
| 4500 | Investments |
| 4400 | Grants ~ Non Program |
| | Other Accounts |

Total Income: \$246,501

There biggest change from last year's reported revenue was the huge increase in Performance and Event Income as audiences returned to enjoy live performances and recent-release movies.

Expense Breakdown



| | |
|------|---------------------------|
| 5100 | Performance/Show Exp |
| 6700 | Payroll Expenses |
| 6200 | Theatre and Equipment |
| 6900 | Depreciation Expense |
| 6500 | Office Operations |
| 6100 | Organizational Operations |
| | Other Accounts |

Total Expenses: \$245,919

The most significant change from our previous year's expenses was the increase in Performance & Event Expenses, due to the return to the pre-Covid number of performances.

2021-2022 By the Numbers

| | |
|--------|-----------------------------------|
| 57 | Shows |
| 6710 | Attendees (not including virtual) |
| 8 | Rentals |
| 89 | Volunteers |
| 5,214 | Volunteered Hours |
| 10,384 | Web Visitors |
| 15,924 | Web sessions |
| 35,634 | Web page views |
| 7,537 | Facebook Likes & Follows |

HIT's Winning Teams

Sincere thanks to all the volunteers who contribute to the success of: Grants; Programs; Finance; Show Tech; Building Maintenance; Fund Development; and Marketing. Whether you want to commit to being part of a committee, or just come in and help with the occasional project, we'd love to hear from you. Make new friends and be part of something special - join a winning team at HIT.

Infrastructure Improvements

In recent years we've replaced our roof, heating system, sound system and movie screen. Supported in part by a Capital Improvement grant from MACC, in September 2022 we replaced our undersized and under-powered piano lift, making it safer for both our volunteers and piano whenever our restored, 1921 Mason-Hamlin grand piano has to be moved.



The new lift is lowered in to place

Such ongoing infrastructure improvements are made possible by your generous support.