



HISTORIC IRONWOOD THEATRE

Annual Report FY 2019-20

From the President

Our IRS Form 990, Data Arts Funders' Report, and recent budget reports show that HIT remains strong despite our year being cut short by the Covid19 pandemic. Our season ended with the success of *ABBA Mania* and the *John Denver Tribute* by Laine Yost. A number of successful shows prior to the shut-down, combined with a bequest, and excellent financial planning allowed us to keep our two employees working. While the doors remain closed, we are working on numerous building and maintenance upgrades, operational documentation, and deep-cleaning projects.

In January we unveiled our state-of-the-art sound system to rave reviews by our *ABBA Mania* audience. The same month, Office Manager Lori Hedges joined our team. Covid19 severely impacted our ability to present programs. In response to the shut-down we introduced Ten Minute Tuesday virtual concerts on Facebook live. Only 26 live events were presented last year – less than half of the previous year. Highlights included:

- SisuFest/Copper Box
- Blue Canvas Orchestra
- Laine Yost's John Denver tribute
- Chamber Music in the Mezaninine (feat Andrew Mcinnes/Garland City Consort)
- Two-night Community Christmas show

Thank you all for your continuing generous support of our beloved HIT!

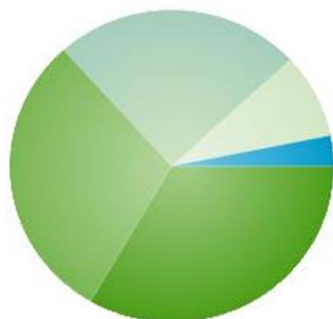
A handwritten signature in black ink that reads "Zona Wick".

Zona Wick,
Board President



ABBA Mania played to a full house on January 30, 2020. Local cast members from Theatre North's production of *Mamma Mia* joined the touring band on stage for two numbers. A great example of HIT's commitment to top quality entertainment and provision of performance opportunities for local musicians!

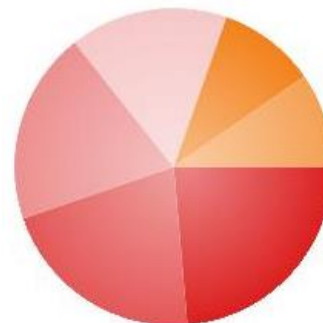
How Did We Do? A Quick Snapshot of our Finances during Fiscal Year 2019-2020



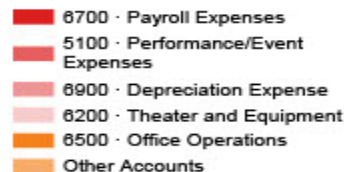
Income Breakdown



Total Income: \$205,459



Expense Breakdown



Total Expense: \$134,898

2019-2020 By the Numbers

26	Shows
4,157	Attendees (not including virtual)
23,761	Ten Minute Tuesday views
4	Rentals
88	Volunteers
3,403	Volunteered Hours
6,897	Web Visitors
10,322	Web sessions
22,225	Web page views
18,980	Facebook page views
3,405	Facebook Likes & Follows

HIT's Winning Teams

Even with the reduced number of shows due to Covid19 and consequent reduction in the need for show workers, our volunteers continue to step up. Sincere thanks to all the volunteers who contribute to the success of: Grants; Programs; Finance; Building Maintenance; Fund Development; and Marketing. Whether you want to commit to being part of a committee, or just come in and help with the occasional project, if you'd like to join a winning team, we'd love to hear from you!

Infrastructure Investment

Looking after a 92-year-old building requires constant vigilance, attention and investment. Continuing our recent habit of tackling one major project per year, and supported in part by a Capital Improvement grant from MCACA, in January 2020 we installed a \$62,000 sound system. Our ongoing infrastructure improvements are only possible with your generous support.



Kent Laabs of Soundworks Systems installs the new balcony speaker cluster.



Operation of the Historic Ironwood Theatre is supported in part by grants from the MCACA & the NEA.

